



LAS

VEGAN'S

Vegan Chocolate

04.15.17 2017



vegan 39%
coconut milk
chocolate



vegan 43%
milk chocolate
& FOREST FRUITS



vegan 39%
hazelnut milk
chocolate



PLASTIC-FREE & PAPEER-BASED

LAS VEGAN'S

Vegan Chocolate

We want to introduce to the taste of Las Vegan's vegan chocolate - a brand that has ecology in its DNA. Delicious chocolates based on vegetable milk substitutes. Made only from natural raw materials, packed in compostable paper.

All Las Vegan's tablets are packed in convenient displays that facilitate effective presentation at the point of sale - both in large and very small commercial spaces.

- plant-based
- plastic-free
- organic
- artisan



vegan chocolate

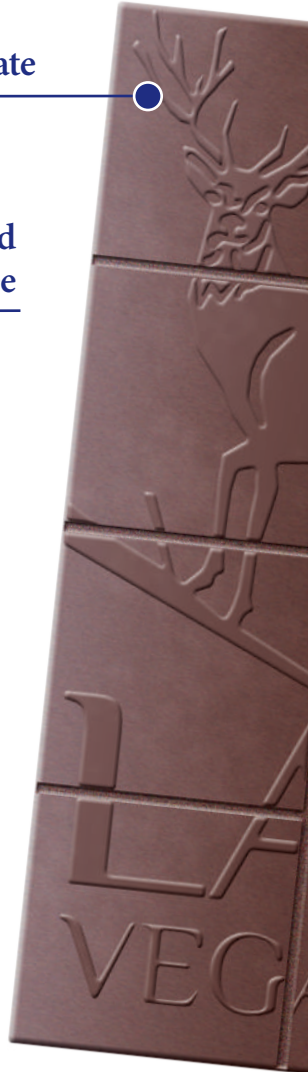
plant-based
plastic free

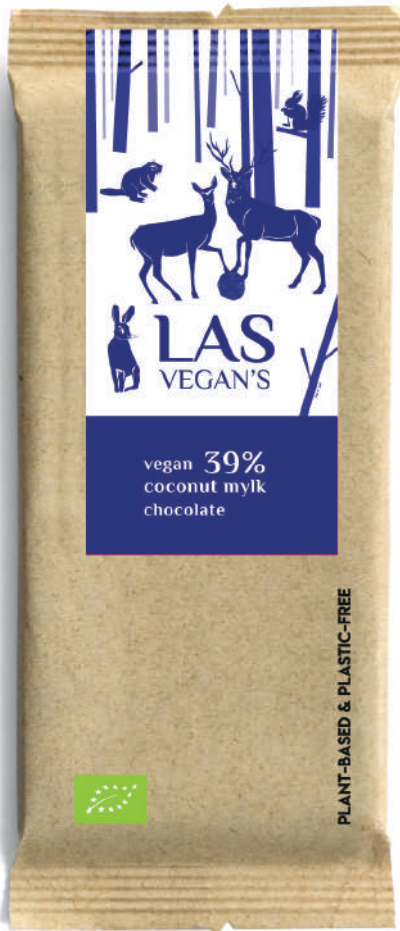
vegan 39%
coconut mylk
chocolate

PLANT-BASED & PLASTIC-FREE



Ingredients from
organic farming





vegan 39% coconut mylk chocolate

Cat. number: LV-TBL-102
Delivery packaging: 20 pcs
Shelf life: 12 months
Net weight: 50 g

This is our basic chocolate tablet prepared on the basis of a very detailed analysis and a series of consumer tests. When creating this recipe, we wanted the vegan chocolate bar to resemble classic milk chocolates with its taste, structure and delicacy. The substitute for milk here are ingredients derived from coconut flesh. It is velvety, delicate with a noticeable coconut finish.



vegan 43% mylk chocolate & RASPBERRY

Cat. number: LV-TBL-103
Delivery packaging: 20 pcs
Shelf life: 12 months
Net weight: 50 g

We have been wondering for a long time about a fruit that would be the best match for a vegan chocolate. The choice fell on raspberries, because nothing goes better with chocolate, then the distinctive flavor of these aromatic fruits. We have obtained a harmonious combination of slightly sour raspberry with what is most important in quality chocolate.



vegan 46% oat & coconut mylk chocolate

Cat. number: LV-TBL-101
Delivery packaging: 20 pcs
Shelf life: 12 months
Net weight: 50 g

This is a bar for all oat milk and chocolate lovers. In our consumer tests, it received many positive opinions. So many in fact that we have added it to the offer as our second „milk-free“ bar. Raw materials derived from coconut and oat are the substitute for milk here. It is very delicate with its flavor enriched with nutty notes characteristic to oats.



vegan 43% mylk chocolate & FOREST FRUITS

Cat number: LV-TBL-104
Delivery packaging: 20 pcs
Shelf life: 12 months
Net weight: 50 g

Since las Vegan's is obviously a forest, there is a need for some forest fruits to accompany. Raspberry, blueberry and blackcurrant have been thoroughly ground with cocoa beans and another ingredients. The delicate taste in this milk-free tablet is obtained thanks to vegetable substitutes derived from oats and coconut. Everything, of course, as in other products, in highest BIO quality.



vegan 70% dark chocolate & COCOA NIBS

Cat. number: LV-TBL-106
Delivery packaging: 20 pcs
Shelf life: 12 months
Net weight: 50 g

In theory, any dark chocolate should be vegan. However, it is not always the case. We made sure that none - not even trace amounts of animal ingredients got into the chocolate mass during the production process. In this tablet, you can clearly notice that the chocolate was made directly from freshly roasted cocoa beans. Just to emphasize its bean to bar character we sprinkled in with cocoa nibs on top.



vegan 39% hazelnut mylk chocolate

Cat. number: LV-TBL-105
Delivery packaging: 20 pcs
Shelf life: 12 months
Net weight: 50 g

What could be better than delicious vegan chocolate? The answer is simple: delicious vegan chocolate with hazelnuts. This tablet contains as much as 15% of them and they have been ground to a smooth paste along with the cocoa beans and other ingredients. The basic philosophy behind this product is simple - all ingredients are of plant origin and its delicate flavor is derived from a solid portion of coconut and oats. You will fall in love with it at first sight!



Date chocolate with veggie milk naturally sweet

Cat number: LV-TBL-107
Delivery packaging: 20 pcs
Shelf life: 12 months
Net weight: 50 g

A unique BIO vegan chocolate block in which instead of sugar we used a special fruit - date. Date sugar is made by pulverizing whole dates. It is a healthy substitute for white sugar and rich in dietary fiber. Classic milk has been replaced with ingredients from oats and coconut.

vegan chocolate with vegan milk with no sugar added

Cat. number: LV-TBL-109
Delivery packaging: 20 pcs
Shelf life: 12 months
Net weight: 50 g

BIO vegan chocolate block sweetened with erythritol. Erythritol, which perfectly replaces sugar, has antioxidant properties. Our product proves that chocolate can be an ingredient in a well-balanced diet. We replaced milk with raw materials from oats and coconut, which gives the chocolate a soft and velvety feel.





Chocolate block

100% COCOA

Cat. number: LV-TBL-108

Delivery packaging: 20 pcs

Shelf life: 12 months

Net weight: 50 g

100% cacao chocolate made using a bean-to-bar recipe. The cocoa comes from Uganda. It contains no artificial additives or preservatives. Exceptionally delicate and velvety, it will appeal to chocolate lovers with dry palates who care to enjoy the taste of real cocoa beans.





Vegan chocolate bar with roasted cocoa beans

Cat. number: LV-LNG-102
Delivery packaging: 12 pcs
Shelf time: 12 months
Net weight: 35 g

The BIO vegan chocolate bar is distinguished by its delicate taste and crunchiness thanks to the added cacao beans. White sugar has been replaced with its healthy alternative - cane sugar. It is perfect as a healthy snack.



Vegan chocolate bar with Goji berries

Cat. number: LV-LNG-100
Delivery packaging: 12 pcs
Shelf time: 12 months
Net weight: 35 g

The BIO vegan chocolate bar with Goji berries is an option for fans of vegan chocolate with added fruit. The crunchy effect is provided by healthy raw materials: quinoa, pumpkin seeds and shelled sunflower seeds.



Vegan chocolate bar with raspberries

Cat. number: LV-LNG-101
Delivery packaging: 12 pcs
Shelf time: 12 months
Net weight: 35 g

The BIO chocolate bar with raspberries is a vegan alternative to classic chocolates. The bar is velvety and crunchy, with the addition of raspberries that are distinct in flavor.



vegan mylk chocolate
covered **Mullberries**



Hazelnuts
in vegan mylk chocolate



vegan mylk chocolate
covered **Cranberries**



vegan mylk chocolate
covered **Cocoa Beans**

We are immediately ready to sell the above six polished and tested chocolate bars. We promise to expand our offer with new flavors and types of tablets. But we don't want to stop there! We already have many tests and implementations behind us. We already wish to present four more products on which work is already being completed. We invite you to contribute to the next Las Vegan's vegan products development.



Manufaktura Czekolady Chocolate Story stands firmly behind the Las Vegan's project. A Polish pioneer in the production of artisanal chocolate, using the bean to bar method. The factory is located in Łomianki city, near Warsaw. A company with an established position on the market, founded in 2009 by two colleagues - Tomasz Sienkiewicz and Krzysztof Stypułkowski - who then abandoned work in a corporate world and started producing real chocolate. Without semi-finished products and enhancers, with a clean ingredients list and real flavor. In 2017, Marcin Parzyszek, a manager with 20 years of experience in the confectionery market joined the company's management board.

After several years of joint activities, in 2020 we decided to create a new brand of vegan chocolate - Las Vegan's. The innovation of our idea was based on the use of only ecological raw materials in the production of vegan chocolate and the packaging in which it will be sold.

The introduction of Las Vegan's to the market would not have been possible without the successful crowdfunding campaign for the amount of PLN 999,999 carried out on the Crowdfunder platform, from November 24 to December 13, 2020.

Thanks to the cooperation with the Good One PR agency, 180 mentions of the crowdfunding campaign appeared in the media in just 2.5 months of operation. Finally, 361 people believed in our project and bought shares with a total value of PLN 999,999 - 5 days before the planned end of the campaign. The media of various profiles wrote about the Las Vegan's share issue, incl. Forbes, Puls Biznesu, Parkiet, Onet, Wegetarianie.pl, Viva.pl and others.

Effective engaging, sweet communication campaign of Las Vegan's vegan chocolate crowdfunding action won 1st place in the „Effectiveness of the year” category and a distinction in the „PR innovation of the year” category in the PR Wing's industry competition of 2021!

las-vegans.pl

weganskaczekolada.pl

